Activities Model to Promote 12 National Core Values of Students of Demonstration School of The Higher Education Commission in Bangkok Metropolis

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ABSTRACT

The purposes of this research were to 1) analyze the activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis 2) propose the activities model to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis. Data Research instruments comprised of document analysis, questionnaires, and interviews. The data were analyzed by descriptive statistics. The research findings were as follows:

- 1. activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis turned out that the majority of school administrators , teachers and students were found that desirable conditions are core values of the 3rd Thailand 12 be grateful to parents, guardians, and teachers.($(\overline{X} = 4.48)$ and an order needs core values of the 12th Thailand be dedicated to the public's and the nation's benefits rather than one's own benefits (PNI = 0.38).
 - 2. activities model to promote 12 national core values of students of Demonstration

School of the Higher Education Commission in Bangkok Metropolis were found that in addition to the activities model following process of Ministry of Education, the Demonstration School assigned to substance learning group organized activities to promote 12 national core values for example knowledge forum , project , establishment of saving banks , bakery for sale etc. Besides, Demonstration School had organised the activities model accordingly university policy that attached to. Which is called 4WP Model that consists of 4 W : Who What Where When and P (Process) included raising awareness , real situation and group process.

Keywords: Activities model, Promote 12 national core values.

1. INTRODUCTION

National Council for Peace and Order (NCPO) have announced a policy-driven promote 12 national core values to the action of the government and the Ministry of Education. The goal is to promote morality, ethics and good values. The target groups included children, youth, Government teachers, faculty, education personnel and public. In order to be increased awareness of the core values that put into action in the 12th Thai lifestyle to Educational institutions to encourage all sectors of society

contribution to create the value in a sustainable community. The important thing is driven approach is a promote 12 national core values to perform in daily life properly. Office of the Basic Education have taken these core values into practice. The practice in schools and districts perform by learning all learning arranging in all department and organising the student development activity properly and regularly. Emphasize on practicality in everyday life to the sustainable behavior included concentrate on development and evaluation in each class to suit the age and potential learners. By school administrators monitoring and supervision the operations on the 12 core values to achieve objectives, evaluation study conducted on 12 core values to be effective (Office of the Secretary of Education, 2014.)

Given the importance of policy, the researchers are interested in proposing a model of promote 12 national core values of students. Especially, Demonstration students which attached to the higher promote 12 national core values to be the approach of the effective activity model.

2. THE PURPOSES OF THIS RESEARCH

analyze the activities to promote 12 national core values of students of
 Demonstration School of the Higher Education Commission in Bangkok Metropolis.
 propose the activities model to promote 12 national core values of students of
 Demonstration School of the Higher Education Commission in Bangkok Metropolis.

Framework for research

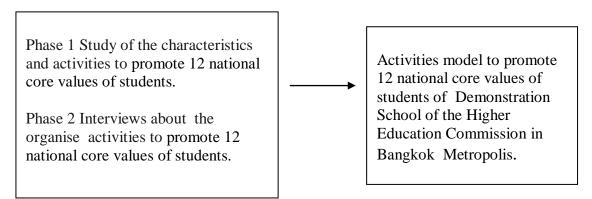


Figure 1 The conceptual framework of the research

3. METHOD

Phase 1 Study of the characteristics and activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis. Here's how the study

1. The population of the research school is 22 Demonstration School of the Higher Education Commission. The samples of the research school is 5 Demonstration School of the Higher Education Commission in Bangkok Metropolis, including information provided by 100 administrators and teachers out of a total population of 673 people, 400 students from the student population of 9328 people. The study determined the sample size by using square blocks of Yamane (1973 cited in Vannee Gamgate, 2551:

285) at the confidence level of 95% and allow for the expected move by \pm 5% using a sampling break class.

2. Tools used in research was the questionnaire is made up of the information, education

and research related documents as the basis to build on two sets of administrators/teachers and students were divided into two sections

The first is to inquire about the status of the respondents

The second is to inquire about the condition of activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis incuded 1.Adore the nation, religion, and HM the King. 2.Be honest, dedicated, patient, and have a fine ideology for public. 3.Be grateful to parents, guardians, and teachers. 4.Study hard, always. 5.Maintain good Thai customs and traditions. 6.Be ethical, honest, well-intentioned, and generous. 7.Learn and understand the democracy headed under HM the King properly. 8. Be disciplined, obey the laws, and pay respect to elderly people. 9.Be conscious, thoughtful, and make good things by following HM the King's statement. 10.Live philosophically with the self-sufficiency economy. 11.Set the mind and the body strong, overcome desires, and be afraid of sins as stated in religion. 12.Be dedicated to the public's and the nation's benefits rather than one's own benefits. Questionnaire is a checklist.

List of inquiry is the five levels scal has the following meaning: 5, 4, 3, 2 and 1 refers to the practicality and expectations are much , moderate less and least respectively. The finished tools were taken to the the luminaries of the five experts content validity and consistency index (IOC) has a three-level rating scale (Suvimon Tirakarn,2550:165) Questionnaire on the IOC has created more than 0.6 is selected to 47 items according to the expert. The tool has been updated to the reliability and brought to trial by the administrations, teachers and students that is not the example in the research 50 administrators and 50 students total 100 people. And fine the confidence of the tool. (Reliability). Calculated from the formula KR-20 pair of Kuder Richardson. The confidence is 0.976 and 0.953 respectively. The tool has been reviewed and revised completelyand used to collect data with samples for further research.

- 3. Data collection researchers sent the document to the 5 sample of administrators asking for the cooperation of 388 copies as follow: 62 copies of administrations, teachers, 326 copies of student.
- 4. Data analysis and statistics used in research. The research process and analyze data

using a statistical software package SPSS for Windows was used to analyze the frequency, percentage, average, standard deviation and $PNI_{modified}$. $PNI_{modified}$ using a formula to Priority Needs Index improved from the original recipe (Suwimol Wongwanit, 2006: 279)

Phase 2 Interviews about the organise activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis. Methods are as follows

1. The population of the research school is 22 Demonstration School of the Higher

Education Commission. The samples of the research school is 5 Demonstration School of the Higher Education Commission in Bangkok Metropolis, including information provided by 10 administrators and teachers.

2. Tools used in research was the interviews were created from the questionnaire data

as the basis to build on one sets of administrators/ teachers were divided into two sections.

The first is to inquire about the status of those interviewed

The second is to inquire about the activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis included integration learning of all subjects, development activities learners assigned projects and cultivating promote 12 national core values to perform in daily life properly. Interviews are an open-ended question.

The finished tools were taken to the luminaries of the five experts content validity and accuracy and clarity of the language . The tool has been updated and corrected.

- 3. Data collection researchers sent the document to the 5 sample of administrators asking for the cooperation of 10 copies of administrations, teachers.
- 5. Data analysis and statistics used in research. The research process and analyze data

using a create inductive conclusion. The result is a model of activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis.

4. RESEARCH RESULTS

Phase 1 The result of the characteristics and activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis as follow Table 1

Table 1 The characteristics and activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis.

the core	Levels Expected (I)			Levels practicality				Priority
values		Treat (D)				PNI _{modified}	needs	
	$\overline{\mathbf{X}}$	S.D.	Results	$\overline{\mathrm{X}}$	S.D.	Results		
Adore the nation, religion, and HM the King	4.40	0.77	much	3.68	1.01	much	0.20	6
2 Be honest, dedicated, patient, and have a fine ideology for public	4.45	0.73	much	3.72	1.06	much	0.20	6

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Be grateful to parents, guardians, and teachers.	4.48	0.67	much	3.66	0.95	much	0.22	5
4 Study hard, always	4.38	0.79	much	3.80	0.99	much	0.15	9
5 Maintain good Thai customs and traditions.	4.23	0.87	much	3.48	1.06	much	0.22	5
6 Be ethical, honest, well-intentioned, and generous	4.22	0.87	much	3.51	0.96	much	0.20	6
7 Learn and understand the democracy headed under HM the King properly	4.34	0.77	much	3.75	0.90	much	0.16	8
8 . Be disciplined, obey the laws, and pay respect to elderly people.	4.35	0.87	much	3.46	0.95	much	0.26	4
9 Be conscious, thoughtful, and make good things by following HM the King's statement	4.43	0.80	much	3.46	1.00	much	0.28	3
10 Live philosophically with the self-sufficiency economy	4.22	0.95	much	3.12	1.10	much	0.35	2
11 Set the mind and the body strong, overcome desires, and be afraid of sins as stated in religion	4.42	0.68	much	3.79	0.91	much	0.17	7
Be dedicated to the public's and the nation's benefits rather than one's own benefits.	4.33	0.87	much	3.13	1.12	much	0.38	1

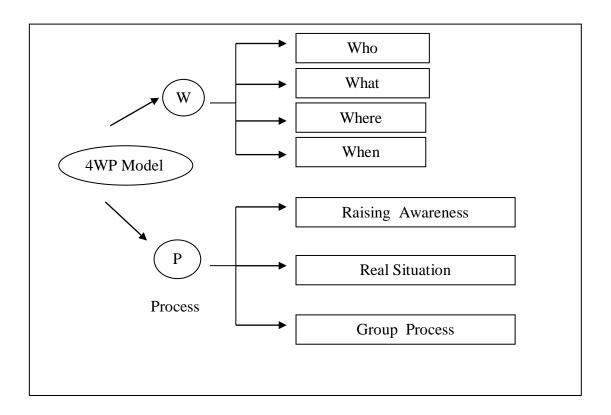
Table 1 show that the current and desirable conditions to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis were found that desirable conditions are core values of the 3rd Thailand 12 be grateful to parents, guardians, and teachers.($(\overline{X} = 4.48)$ and an order needs core values of the 12th Thailand be dedicated to the public's and the nation's benefits rather than one's own benefits (PNI = 0.38).

Phase 2 The results organise activities to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis.

Demonstration School had organised the activities model accordingly university policy that attached to. Which is called 4WP Model that consists of 4 W: Who What

Where When and P (Process) included raising awareness, real situation and group process as follow Figure 2.

Figure 2 4WP Model to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis.



5. CONCLUSION

The results of this study have concluded that the activities model to promote 12 national core values of students of Demonstration School of the Higher Education Commission in Bangkok Metropolis were found that in addition to the activities model following process of Ministry of Education, the Demonstration School assigned to substance learning group organized activities to promote 12 national core values for example knowledge forum , project , establishment of saving banks , bakery for sale etc. Besides, Demonstration School had organised the activities model accordingly university policy that attached to. Which is called 4WP Model that consists of 4 W: Who What Where When and P (Process) included raising awareness , real situation and group process.

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